

# 2014 Full Year results

12 March 2015



**SIG**  
STRONGER  
TOGETHER



# 2014 Group highlights

- Like-for-like sales increased by 3.8%
  - Market outperformance of 2.8%
- Return on capital employed up 90bps to 10.3%
  - Met key target of ROCE > WACC + 300bps
- Strong progress and overdelivery on strategic initiatives
  - £10.1m net benefit in 2014, well ahead of original target
  - Procurement savings drive 50bps gross margin improvement
- 12 infill acquisitions for £20.9m and related earn-out
- Three underperforming businesses divested
- Final dividend increased by 24.2%





# Financial review

**Doug Robertson**  
**Group Finance Director**



# Financial summary

	2014	2013	Change
Revenue	£2,602.9m	£2,539.7m	2.5%
Gross margin	26.9%	26.4%	50bps
Operating profit	£110.2m	£101.3m	8.8%
Operating margin	4.2%	4.0%	20bps
<b>Profit before tax</b>	<b>£98.1m</b>	<b>£90.0m</b>	<b>9.0%</b>
Basic earnings per share	11.9p	10.7p	11.2%
Dividend per share	4.40p	3.55p	23.9%
<b>Return on capital employed</b>	<b>10.3%</b>	<b>9.4%</b>	<b>90bps</b>

5.6% in  
constant  
currency

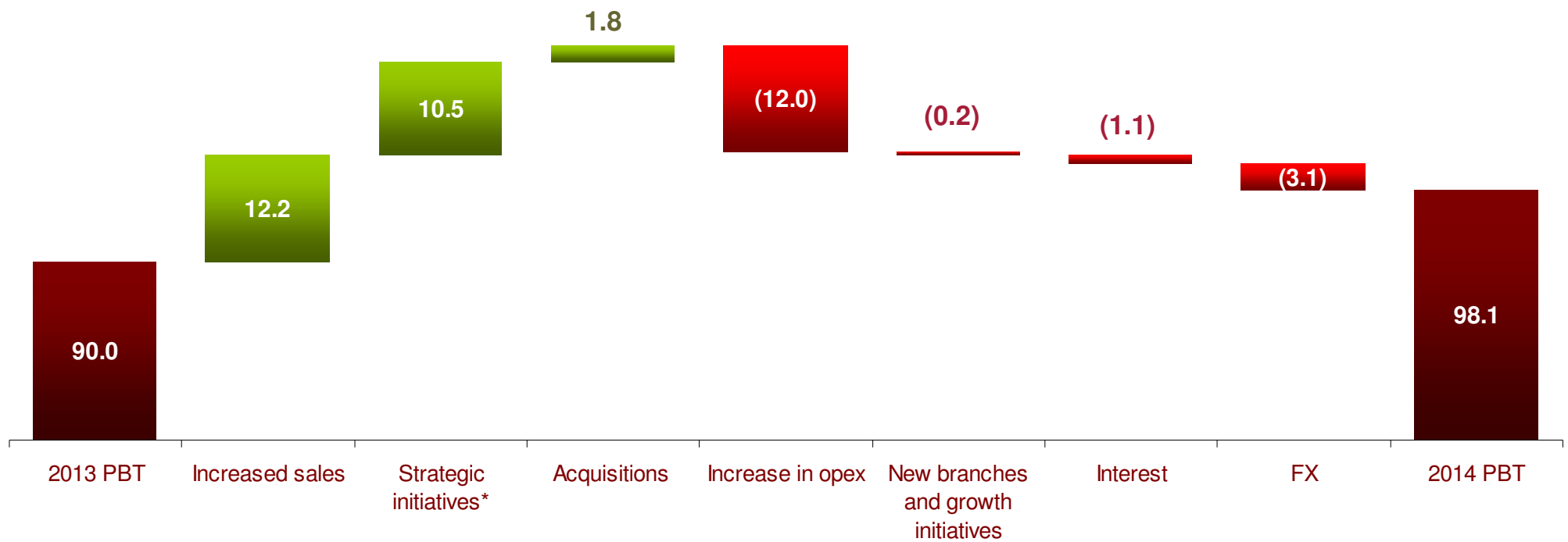
All figures are stated on an underlying basis excluding other items, as detailed in the appendix.

# Segmental performance

£m	2014	2013	Change	LFL change
UK & Ireland	1,336.2	1,200.3	11.3%	9.2%
Gross margin	26.7%	26.2%	50bps	
Mainland Europe	1,266.7	1,339.4	(5.4)%	(1.0)%
Gross margin	27.1%	26.6%	50bps	
<b>Group revenues</b>	<b>2,602.9</b>	<b>2,539.7</b>	<b>2.5%</b>	<b>3.8%</b>
UK & Ireland	65.9	50.3	31.0%	
Operating margin	4.9%	4.2%	70bps	
Mainland Europe	54.2	59.0	(8.1)%	
Operating margin	4.3%	4.4%	(10)bps	
<b>Group* operating profit</b>	<b>110.2</b>	<b>101.3</b>	<b>8.8%</b>	
Operating margin	4.2%	4.0%	20bps	

\* Adjusted for Parent Company costs.

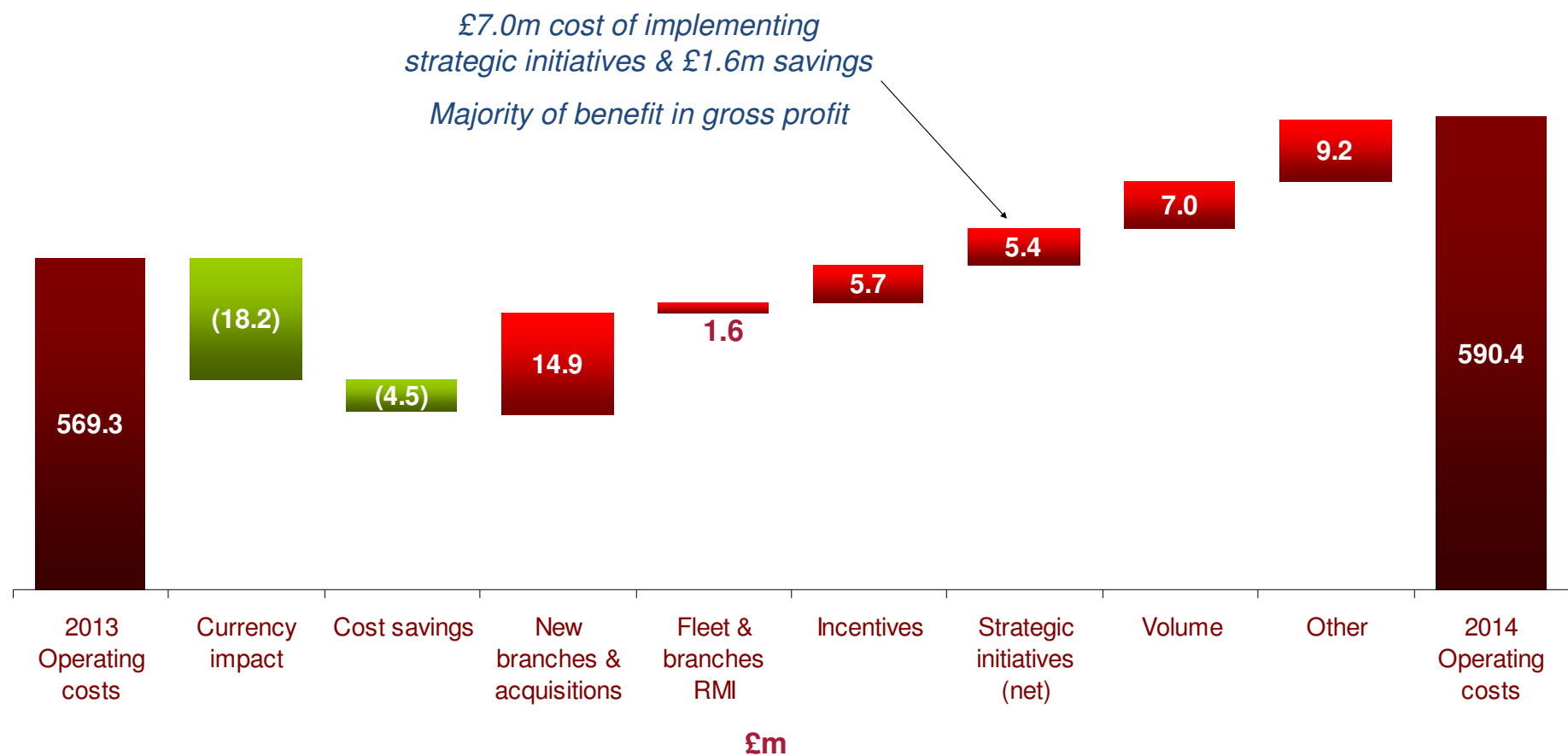
# Movement in Group profit



£m

\* In constant currency, reported as £10.1m

# Movement in Group operating costs





# Working capital

	2014	2013
Stock days	44	43
Debtor days	43	44
Creditor days	36	37
<b>Working capital / sales</b>	<b>8.1%</b>	<b>8.9%</b>
<b>Cash conversion*</b>	<b>99%</b>	<b>103%</b>
<b>Medium term cash conversion* (last 3 years)</b>	<b>104%</b>	<b>110%</b>

\* Excludes cash costs on restructuring and one-off pension payments.



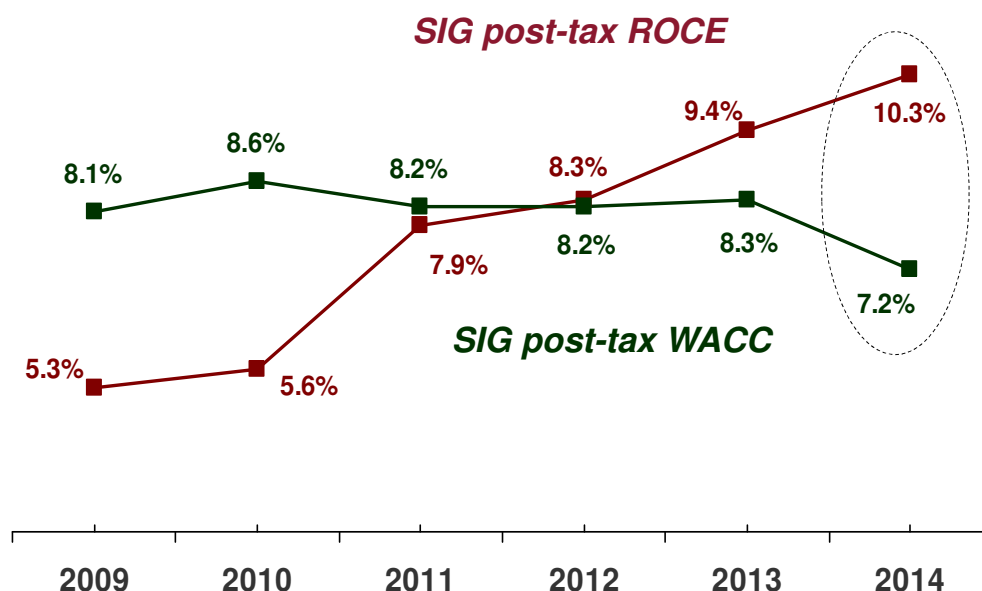
# Cash flow and net debt

£m	2014	2013
<b>Cash inflow from trading</b>	<b>115.4</b>	<b>103.9</b>
Increase in working capital	(17.3)	(14.7)
<b>Cash inflow from operations</b>	<b>98.1</b>	<b>89.2</b>
Interest & tax	(28.5)	(26.3)
Net maintenance capex	(18.9)	(20.9)
<b>Free cash flow</b>	<b>50.7</b>	<b>42.0</b>
Investment capex	(17.7)	(17.2)
Dividends	(22.6)	(18.6)
Sale of land	8.1	-
Net payment from purchase & sale of businesses	(21.7)	(16.8)
Other	(2.5)	(5.3)
<b>Increase in borrowings</b>	<b>(5.7)</b>	<b>(15.9)</b>
Opening net debt	(121.2)	(105.3)
<b>Closing net debt</b>	<b>(126.9)</b>	<b>(121.2)</b>
<b>Leverage</b>	<b>1.0x</b>	<b>1.0x</b>

# Acquisition strategy

- 2014: 12 acquisitions for £20.9m & earn-out up to £29.8m
- Since restarting programme in 2012 acquisitions are performing well
  - In aggregate returns higher than Group ROCE
- Ambition to increase pace and size of infill acquisitions
- Group has good cash conversion rates and strong balance sheet
- Targeting c.£200m expenditure over next three years on infill acquisitions
  - Maintain strict financial criteria and hurdle rates
- New Corporate Development Director appointed

# Further significant improvement in ROCE



- SIG's ROCE was 310bps greater than WACC in 2014
- Met key financial target of ROCE > WACC + 300bps
- However, recognise benefit of lower WACC
- For 2015 reaffirmed medium-term target of ROCE > 11%


# ROCE portfolio analysis

## 2013 Capital Markets Day

	UK & Ireland	Mainland Europe
Above Group WACC	<i>UK Insulation/Interiors</i> <i>UK Roofing</i>	<i>France Insulation/Interiors</i> <i>Germany Insulation/Interiors</i>
Around Group WACC		<i>Air Handling</i> <i>Benelux</i>
Below Group WACC	<i>Ireland</i> <i>SIG Energy Management</i> <i>Ice Energy</i>	<i>France Roofing</i> <i>Poland</i> <i>German Roofing</i>

# 2014 ROCE portfolio analysis

	UK & Ireland	Mainland Europe
Above Group WACC	<i>UK Insulation/Interiors</i> <i>UK Roofing</i> <i>Ireland</i>	<i>France Insulation/Interiors</i> <i>Germany Insulation/Interiors</i> <i>Air Handling</i>
Around Group WACC		
Below Group WACC	<i>SIG Energy Management</i> <i>Ice Energy</i>	<i>Benelux</i> <i>France Roofing</i> <i>Poland</i> <i>German Roofing</i>

  
**Divested during 2014**

## Achieved all our 2014 financial objectives

Increase return on capital employed	<b>+90bps</b>	✓
Gross margin enhancement	<b>+50bps</b>	✓
Improve operating margin	<b>+20bps</b>	✓
£1-5m net benefit from strategic initiatives	<b>£10.1m</b>	✓
Closing working capital 8-9% of sales	<b>8.1%</b>	✓
Year end leverage c.1.0x	<b>1.0x</b>	✓

## 2015 targets and guidance

	2015
Market outperformance	2 – 3%
Capex	1.5 – 2.0x depreciation
Leverage	c.1.0x
FX translation	1c Δ (€) = c.£0.5m profit
Effective tax rate	c.27.5%
Strategic initiatives (cumulative net benefit)	c.£20m
Return on capital employed	>11%





# **Business review & outlook**

**Stuart Mitchell**  
**Chief Executive**



# UK & Ireland

- Strong performance in both countries
- Growth led by residential markets
- Recovery in non-residential sectors gathering pace
- Roll-out of UK ERP system progressing well
- Positive outlook for both markets in 2015
  - Principal risks UK election & Eurozone uncertainty



	2014 Sales	Change	LFL change	Vs Market	Gross margin $\Delta$
UK	£1,265.2m	11.5%	8.9%	3.3%	50bps
Ireland	£71.0m	8.4%	14.7%	3.7%	(30)bps

# France

- Market continues to be challenging
- Gross margin benefited from procurement initiative
- New housing starts down by 10%
- SIG strongly outperformed the market
- Lean business contributing good returns to SIG
- Market stable but expect to remain weak in 2015



2014 Sales	Change	LFL change	Vs Market	Gross margin $\Delta$
£586.1m	(5.8)%	(2.1)%	3.0%	80bps

# Germany & Austria

- Good H1 performance
- Unexpected market downturn in Q3
- Impacted by geopolitical uncertainties
- Gross margin decline due to change in product mix
  - Improved by 110bps over last three years
- Market stabilised but not yet improving



2014 Sales	Change	LFL change	Vs Market	Gross margin $\Delta$
£412.2m	(5.8)%	(0.3)%	0.2%	(40)bps

# Benelux & Poland

- H2 recovery in the Netherlands
- Belgium weakened as year progressed
- Business confidence in Poland impacted by Ukraine
- Poland gross margin up 160bps
  - Procurement savings / increased own-label



	2014 Sales	Change	LFL change	Vs Market	Gross margin $\Delta$
Benelux*	£156.4m	1.0%	5.1%	6.9%	100bps
Poland	£112.0m	(10.2)%	(5.7)%	1.1%	160bps

\* Includes international air handling business, except for market outperformance which is Benelux only.



# Good performance on strategic initiatives in first full year of programme

£m	2014
<b>Gross benefit</b>	
Procurement	14.7
Supply chain	2.0
eCommerce	0.2
<b>Total</b>	<b>16.9</b>
<b>Investment</b>	<b>6.8</b>
<b>Net benefit</b>	<b>10.1</b>

UK & Ireland: £7.9m & Mainland Europe: £6.8m  
Savings across all international category forums  
Broadly in proportion to expenditure

Network: £0.8m  
Vehicle utilisation: £0.8m  
Vehicle purchasing: £0.4m

In line with £7m forecast

More than double original target

FY cumulative targets	£m
2015	c.£20m
2016	c.£30m

- Delivery ahead of expectations
- Procurement accounts > 75% of savings
- High degree of confidence in rest of programme

# Strategic initiatives

## Procurement ahead of schedule

Procurement	
Fully recruited team	H1 2014
Reduce suppliers by one-third	2015
Grow own label by 50%	2016

- ➡ Complete; 27 Category Managers appointed
- ➡ On track; reduced by 22% to 7,573 in 2014
- ➡ On track; plans in progress

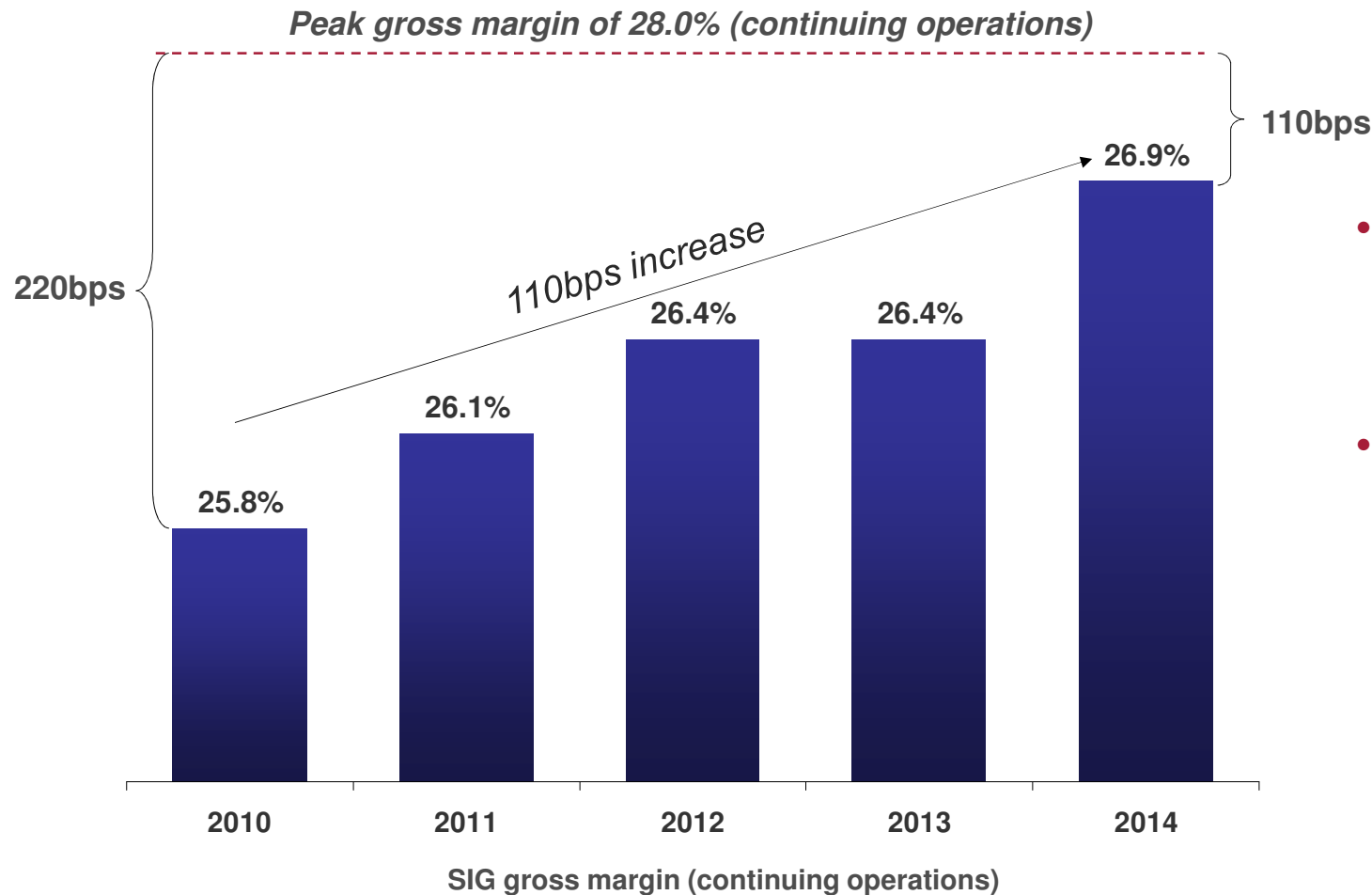
### Focus for 2015

- Implement standard best practice processes across OpCos
- Further progress supplier consolidation
- Accelerate sales of own label products

*£14.7m gross benefit from  
procurement in 2014*



# Gross margin has benefited significantly from increased focus and procurement savings



- Recovered half of decline vs historic peak
- Further opportunities for improvement through strategic initiatives

# Good progress on our strategic initiatives

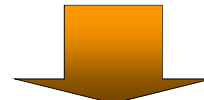
Branch network	
UK branch rationalisation	✓
North East supersite appraisal	✓
Scope UK ideal network	✓
Scope Germany ideal network	✓



**Complete**

**Comprehensive supply chain review commenced**

Commercial vehicles	
Implement telematics (UK)	✓
FLT purchasing agreement	✓
Implement telematics (ME)	2015
Fleet purchasing agreement	✓



**Approaching completion**

**Telematics roll-out in Germany & Poland**

eCommerce	
Design UK platform	✓
Launch UK platform	2016
Mainland Europe strategy	✓



**In progress**

**Build UK site, adopt local solutions in Mainland Europe**

*Focus for 2015*

## 2015 outlook

- Trading conditions to remain variable
  - Good growth in the UK & Ireland
  - Uncertainty persisting in Mainland Europe
- Euro weakness and potential adverse translational effect on profit
  - Partially offset by lower fuel costs
- Scope for self-help through market outperformance and strategic initiatives
- Confident of achieving good progress this year
  - Strong H1 comparators so weighted towards second half

# We are delivering on our strategy

## Improving shareholder returns

- ROCE up 90bps to 10.3%; met WACC + 300bps
- Underperforming businesses divested
- Disciplined approach to capital management

## Strategic initiatives ahead of schedule

- £10m net benefit in 2014
- High degree of confidence in rest of the programme

## Confident of meeting our 2015 targets

- Continue to improve gross / operating margins
- Deliver c.£20m cumulative benefit from initiatives
- Return on capital employed > 11%





# Appendix

# Streamlining SIG's reporting timetable

## *From six...*

- January trading update
- March Full Year results
- May AGM IMS
- July trading update
- August Half Year results
- November IMS

## *...to four announcements per year*

- March Full Year results
- May AGM trading statement
- August Half Year results
- December pre-close trading update

## Sales analysis

Change on 2013	Mainland Europe	UK & Ireland	Group
Price	0.9%	(0.9)%	0.1%
Volume	(1.9)%	10.1%	3.7%
<b>Like-for-like</b>	<b>(1.0)%</b>	<b>9.2%</b>	<b>3.8%</b>
Currency	(5.5)%	(0.4)%	(3.1)%
Acquisitions	1.1%	2.5%	1.8%
Working days	-	-	-
<b>Reported</b>	<b>(5.4)%</b>	<b>11.3%</b>	<b>2.5%</b>

## Impact of disposals on prior year comparators

£m	Sales	Underlying PBT
2013 reported in prior year	2,582.4	88.1
Miller Pattison	(25.2)	3.1
Ice Energy	(17.5)	(1.2)
<b>2013 continuing operations</b>	<b>2,539.7</b>	<b>90.0</b>



# Balance sheet

£m	2014	2013
Net Capex*	36.6	38.1
Depreciation**	24.0	23.7
Capex / Depreciation	1.5x	1.6x
Net working capital	209.7	227.9
Net debt	126.9	121.2
Net debt / EBITDA ratio***	1.0x	1.0x
Interest cover***	8.7x	9.7x

\* Excluding sale of land

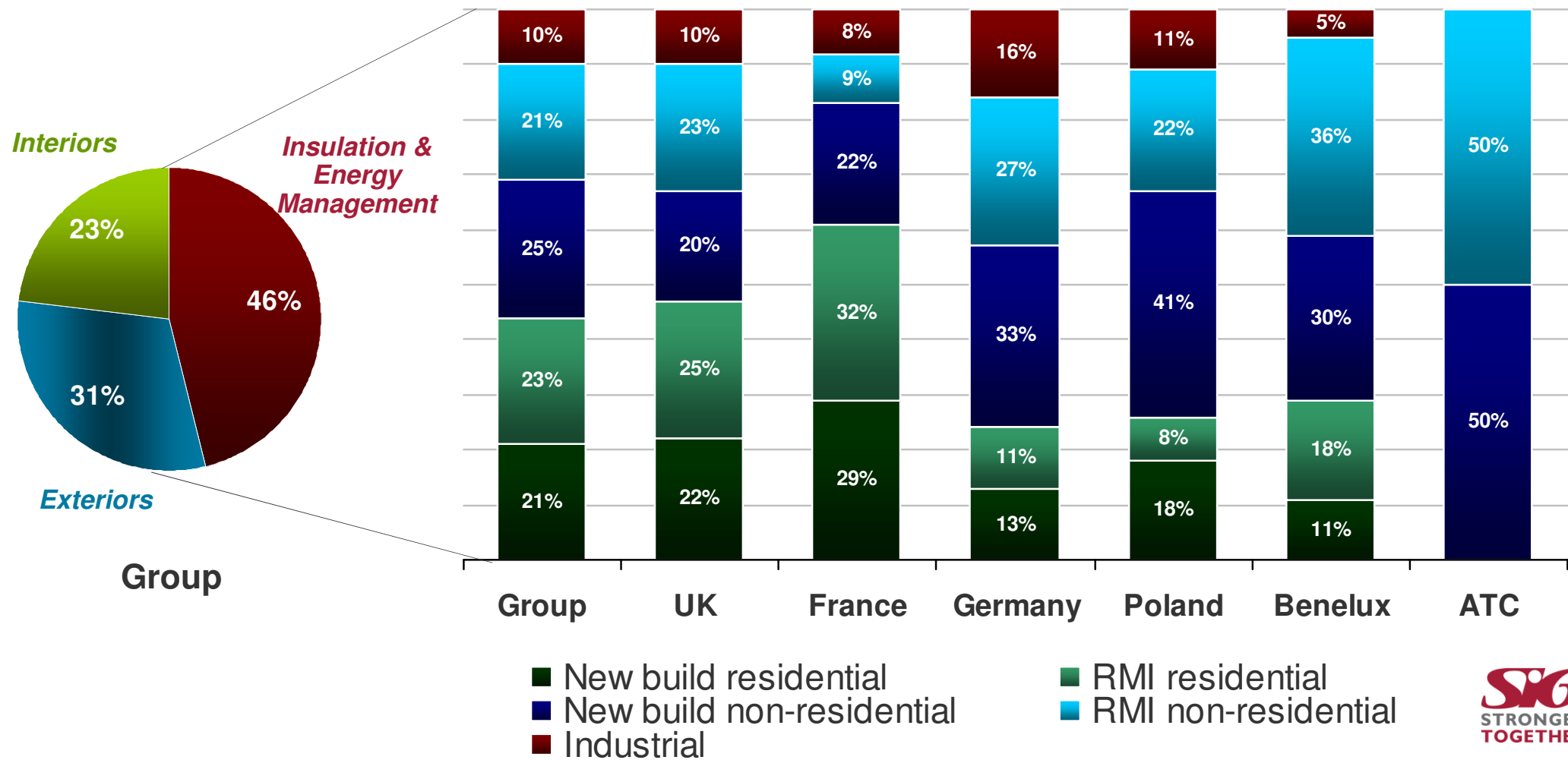
\*\* Including amortisation of computer software.

\*\*\* Based on covenant calculation.

## Other items

£m	2014	2013
Amortisation of acquired intangibles	19.6	20.6
Profits and losses on sale of businesses	14.0	42.8
Operating losses attributable to businesses divested in 2014 and loss on associate	6.7	1.9
Restructuring costs	9.2	18.0
Goodwill impairment charge	-	2.0
Net fair value losses on derivative financial instruments and unwinding of provision discounting	2.1	1.9
Other one-off items	7.5	0.7
Total	59.1	87.9

# Market exposure



# Trading sites movement

	31 Dec 2013	Closed/ merged	Opened	Acquired	Disposed	31 Dec 2014
UK	310	(7)	3	5	(12)	299
Ireland	12	-	-	-	-	12
<b>UK &amp; Ireland</b>	<b>322</b>	<b>(7)</b>	<b>3</b>	<b>5</b>	<b>(12)</b>	<b>311</b>
France	201	-	5	4	-	210
Germany & Austria	61	-	-	-	-	61
Benelux*	31	-	1	1	-	33
Poland	51	-	-	-	-	51
<b>Mainland Europe</b>	<b>344</b>	<b>-</b>	<b>6</b>	<b>5</b>	<b>-</b>	<b>355</b>
<b>Group Total</b>	<b>666</b>	<b>(7)</b>	<b>9</b>	<b>10</b>	<b>(12)</b>	<b>666</b>

\* Includes Air Trade Centre

# Definition of terms

<b>Continuing operations</b>	Excluding the impact of any disposals made in current and prior year
<b>Like-for-like</b>	Sales per day in constant currency excluding acquisitions and disposals
<b>ROCE</b>	Return on Capital Employed, calculated on a rolling 12 month basis as underlying operating profit less tax, divided by average net assets plus average net debt
<b>WACC</b>	Weighted average cost of capital
<b>Leverage</b>	Ratio of closing net debt over underlying operating profit before depreciation, adjusted for the impact of acquisitions and disposals during the previous 12 months ("EBITDA")
<b>Working capital to sales</b>	Ratio of working capital (including provisions but excluding pension scheme obligations) to annualised sales (after adjusting for acquisitions and disposals) on a constant currency basis
<b>Underlying gross margin</b>	Ratio of underlying gross profit to underlying sales (excluding disposals)
<b>Underlying operating margin</b>	Ratio of underlying operating profit to underlying sales (excluding disposals)
<b>Interest cover</b>	Ratio of the previous twelve months' underlying operating profit (including the trading losses and profits associated with divested businesses) over net financing costs (excluding pension scheme finance income and costs)